Call for Papers

The <u>International Journal of Tourism and Hospitality Management in the Digital Age invites</u> submissions on any other topics it covers for the fall 2017 and spring 2018 issue:

- Airline Industry
- Analytics management
- Bar/ night clubs operations and management
- Biometric applications/ Identification
- Computer Reservations System (CRS)
- Cruise Lines
- Cyber security
- Destination Marketing
- Electronic Communication's technologies
- Electronic Word-of-Mouth
- E-training
- E-Travel
- E-Marketplaces, electronic distribution channels, intermediaries
- Globalization
- Entrepreneurship
- Hotel Management
- Luxury Services
- Media Influence on Tourism
- Medical tourism
- Mobile Tourism Apps
- Operations management
- Platform based events management
- Restaurant Management
- Risk management
- Social Media's Impact
- Space tourism development and operation
- Spatial Behavior of Tourists
- Sustainable Tourism Development
- Tourism Management
- Travel Agencies
- Travel Blogs
- Travel Planning
- Virtual Tourism
- Wine Tourism
- Yield management

Submission link: http://www.igi-global.com/calls-for-papers/international-journal-tourism-hospitality-management/144574

Prospective authors should note that only original and previously unpublished articles will be considered. INTERESTED AUTHORS MUST CONSULT THE JOURNAL'S GUIDELINES FOR MANUSCRIPT SUBMISSIONS at http://www.igi-global.com/journals/guidelines-for-submission.aspx PRIOR TO SUBMISSION. All article submissions will be forwarded to at least 3 members of the Editorial Review Board of the journal for double-blind, peer review. Final decision regarding acceptance/revision/rejection will be based on the reviews received from the reviewers. All submissions must be forwarded electronically. To submit your article please

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All submissions and inquiries should be directed to the attention of:

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About the Journal:

The digital revolution has had a powerful impact on a variety of industries and sectors. The tourism, hospitality, and leisure industries in particular have witnessed a dynamic shift as more consumers are turning to digital platforms and service providers to plan and complement their personal recreational activities. Understanding the true potential to integrate digital services and tools into the customer experience is an essential component for success in the digital economy.

After almost a decade since the last hospitality related journal was introduced and published, The International Journal of Tourism and Hospitality Management in the Digital Age (IJTHMDA) was launched to explore managerial solutions, business models, digital tools, and service innovations for maintaining a competitive edge in the hospitality, travel and leisure industry. The main scope was to narrow and close the gap between educators, students, researchers and practitioners in the field of hospitality and tourism. Emphasizing topics such as web-based platforms for travel planning and management, online reviews and their impact on brand trust, and mobile technologies and apps for tourism engagement and enhancement, IJTHMDA presents emerging research and real-world examples of how technology is reshaping the tourism, travel, and hospitality industries. IJTHMDA aims to be a pivotal reference source for emerging research, concepts, and managerial solutions within the hospitality and tourism industry with an emphasis on the impact of technology on consumer behavior, service demand and delivery, and customer experience. IJTHMDA meets the research needs of managers, business executives, researchers, educators, and graduate-level students in the areas of travel and tourism, hotel management, event planning, luxury services, and restaurant management.

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